



A WFIT EVENT

FITNESS 2020

For Womens and Kids

29TH FEB

5.30 P.M. ONWARDS | RACE COURSE, MADURAI

FOR TICKETS, 8110099666



W-FIT

W-FIT is an exclusive womens Fitness Studio passionate about improving the health and well-being of the people of Madurai. Their growing Fitness Crew is focused on maximising the potential of their clients and helping them achieve their fitness goals, be it burning fat, toning up, adding muscle, building strength, increasing flexibility or improving cardiovascular health, the Certified Instructors are dedicated to their clients' cause.

In addition to Zumba, Bokwa and Aerobics, the crew is revered for introducing innovative forms of training into the daily routines of their clients.

Beethovan's BodyZeal is the trusted fitness partner of WFIT



wfit.in

FITNESS 2020

This February, Madurai will witness the 1st Edition of FITNESS 2020, a one-of-its kind fitness dance party for all age groups. The 1st Edition hosted by **W-FIT** was applauded for creating awareness about fitness routines and healthy lifestyle among women. This year, the organizers hope to impact a wider audience and introduce them to new and fun ways of exercising. The event will see a mix of enjoyable workouts including **Aerobics, Zumba, Bokwa.**

Dance fitness is so much more than an exercise routine, it's a fun workout to get your body moving and mind energized.

Fitness 2020 will be organised and promoted Madurai's leading Marketing & Brand Consultancy, BigShort.





Collect your tickets at **W-FIT**

Women's exclusive gym situated in the heart of Madurai
at a walkable distance from Lady Doak College,
7, East Park Street, Opposite to Singrayar Colony Park,
Madurai-2



<https://g.page/wfit-madurai?share>

Buy your tickets through :



8110099666 | 9159670700



8110099666 | 9442139792



www.WFIT.in

Also available at

- Decathlon, Melur Main Road, Madurai
- Kumar Mess, Tallakulam, Madurai
- Vanessa Beauty Parlour, Anna Nagar, Madurai
- Karthikeya Opticals, Chinna Chokkikulam, Madurai

BigShort

BigShort is a creative, events and brand consulting firm that specializes in delivering original work at the intersection of branding, technology and entertainment. We have a wide-range of experience in creating and promoting brands via corporate design, brand activation, media planning, digital advertising and strategy, large-scale events, public relations, content creation and web designing . At **BigShort**, we create, curate and manage brands to make an everlasting impression on our client's audience.



BigShort.in

SATURDAY, 29TH FEBRUARY 2020

RACE COURSE GROUND, MADURAI

TIME: 5.30PM

CONTACT : 8110099666 | 9442139792



EVENT PLAN

Zumba – Zumba is a Colombian exercise fitness program that involves dance and aerobic movements performed to energetic music. It improves the performers' cardiovascular system and is extremely helpful in shedding extra weight.

Aerobics - Aerobics is a form of physical exercise that combines rhythmic exercise with stretching and strength training routines with the goal of improving flexibility, muscular strength, and cardio-vascular fitness

Bokwa - Bokwa is a cardio-licious blend of hip-hop and step aerobics, inspired by South African dance. It is a dance workout for non-dancers as well and is easily adaptable for all levels and ages





REGISTRATIONS

You can book your tickets through **WFIT.in**
or DM us through Instagram or Facebook
@WFIT.in

QUEEN

Rs. 300 (Adults)

PRINCESS

Rs. 150 (Students & Kids)

WHATSAPP OR CALL 810099666 FOR TICKETS

To evolve, promote and protect brands.

BigShort

A Marketing Firm

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BigShort

Thank you
